

Education

Drexel University Bachelor of Science, Graphic Design Magna Cum Laude

Skills

Brand Identity
Editorial Design
Photography
Illustration
Content Development

Selected Accomplishments

Presenter, American Water Works Association -Annual Conference & Exposition June 2023

Water Data Prize January 2021

Presenter, IAP2 North American Conference September 2020

Member Spotlight, AIGA Philadelphia August 2018

Mentor, AIGA Philadelphia 2018

Creator/Host/Editor, AYA Cancer Chat: Life Interrupted Podcast April 2015–April 2017

Speaker, Graduation Ceremony, Children's Hospital of Philadelphia May 2016

References

Available upon request

Experience

Philadelphia Water Department | Senior Graphic Designer

February 2016-present

Create a wide scope of visual communication for the Philadelphia Water Department (PWD), like print collateral, on-screen graphics, branded experiences, and event materials.

Research and develop concepts for major department-wide campaigns (customer assistance, E-billing, drinking water quality) that uphold and promote PWD's visual identity and brand.

Plan and participate in weekly project management meetings

Freelance Graphic Design

June 2010-present

Notable clients & projects include: Main Line Art Center; 215 Festival; Grid Magazine; Blue Stoop; Victoria Wright; Debutiful; The Center at West Park; Sofia Alexandria Makeup Artistry; film poster & title design; book layout & design

Drexel University | Adjunct Professor

September 2014-June 2022

Teach undergraduate students Graphic Design curriculum. Courses include fundamentals of visual communication, Adobe Illustrator, logo design, and first-year seminar

McKean Defense | Graphic Designer

September 2012-February 2016

Created print, digital, and interactive materials for NAVSEA Philadelphia. Working under a Creative Director, I designed brochures, posters, banners, maps, interactive PDFs, program logos, and more. Helped establish and maintain a creative services team, with ongoing projects and strong inter-departmental processes.



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Group Exhibitions

2024

18th Annual Juried Art Exhibition William Way LGBT Community Center

The Artists of Northwest Philly

Noname Gallery

Philadelphia, PA

Philadelphia, PA

2022

17th Annual Juried Art Exhibition

William Way LGBT Community Center Jurors: Prior Reinhardt & Janus Ourma

Off the Wall Gallery at Dirty Franks Bar

Jurors: Franco Andrés & Arleen Olshan

Philadelphia, PA